

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER

1. **01 April 2011**
Date of Report
2. SEC Identification No: **ASO94-006430** 3. BIR Tax Identification No : **003-942-108**
4. **EMPIRE EAST LAND HOLDINGS, INC.**
Exact name of issuer as specified in its charter
5. **Metro Manila**
Province, Country or other jurisdiction of incorporation or organization
6. (SEC Use Only)
Industry Classification Code
7. **21st Floor, The World Centre**
330 Sen. Gil J. Puyat Avenue
Makati City, Philippines 1227
Address of principal office
8. **(632) 867-8351 to 59**
Issuer's telephone number, including area code
9. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Class

Number of Shares of Common
Stock Outstanding

Common

10,495,236,253

10. **Item 4**

Mr. Enrique Santos L. Sy has resigned as Corporate Secretary of Empire East Land Holdings, Inc. (the "Company"), effective today. Attached is a copy of his resignation letter. Mr. Sy will continue to serve as director of the Company.

The Board of Directors of the Company has appointed Dennis E. Edaño as Corporate Secretary and Celeste Z. Sioson as Assistant Corporate Secretary, effective also today.

Mr. Edaño, 34 years old, Filipino, has been with the Company since September 2003 and currently heads the Legal and Corporate Affairs Department of the Company. Prior to his appointment as Corporate Secretary, Mr. Edaño was Assistant Corporate Secretary of the Company. Mr. Edaño has extensive experience in civil, criminal, administrative, labor and local taxation litigation, labor relations and real estate law. Prior to joining the Company, he was employed with the Yats International Ltd. as Legal Manager. He was also an Associate at the Siguion Reyna Montecillo Ongsiako Law Offices. Mr. Edaño obtained his bachelor's degree in Law in 1999 from the University of the Philippines and his bachelor's degree in Liberal Arts major in Philosophy from the same institution in 1995.

Ms. Sioson, 34 years old, Filipino, joined the Company in October 2006 and is currently Assistant Vice President of the Legal and Corporate Affairs Department of the Company. Ms. Sioson obtained her bachelor's degree in Law from the University of the Philippines in 2002

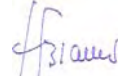
and her bachelor's degree in Science major in Biology in 1998 from the same institution. She has extensive experience in civil, criminal, administrative, labor litigation, labor relations and real estate law. Prior to joining the Company, she was a Senior Associate at the Andres Marcelo Padernal Guerrero and Paras Law Offices and an Associate at the Ponce Enrile Reyes & Manalastas Law Offices.

SIGNATURE

Pursuant to the requirements of The Securities Regulation Code, the Issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

EMPIRE EAST LAND HOLDINGS, INC.

By:



EVELYN G. CACHO

Vice President for Finance and
Corporate Information Officer

April 1, 2011

April 1, 2011

The Board of Directors
Empire East Land Holdings, Inc.
21st Floor The World Centre
330 Sen. Gil. Puyat Avenue
Makati City

Attention: Mr. Andrew L. Tan
Chairman

Gentlemen:

I am tendering my resignation as Corporate Secretary of Empire East Land Holdings, Inc., effective immediately.

I would like to thank the Board for giving me the opportunity to be of service to the Company.

Respectfully yours,


Enrique Santos L. Sy